



NEWS RELEASE

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SBA HEAD NAMES BARBARA NOTESTEIN AS REGIONAL ADMINISTRATOR FOR REGION V IN MIDWEST

WASHINGTON – Aida Alvarez, Administrator of the U.S. Small Business Administration (SBA) has named Barbara Notestein as regional administrator for the SBA's Region V. The region encompasses Ohio, Michigan, Indiana, Illinois, Wisconsin and Minnesota.

As regional administrator, Ms. Notestein will oversee the delivery of SBA's financial assistance, business development and counseling programs within the Midwest region.

"I am very excited about having someone as qualified and talented as Barbara Notestein representing the SBA in Region V," said Administrator Alvarez. **"Barbara's familiarity with both the region and the needs of the small business community will make her a highly effective regional administrator."**

Prior to joining the SBA, Ms. Notestein served 13 years in the Wisconsin State Assembly. She was the first woman to serve as assistant majority leader. She created set-asides for women and minority owned businesses for Milwaukee's convention center, which has served as a model for other set-aside legislation in the state. Ms. Notestein was also instrumental in developing a small business incubator program for minorities and women-owned small businesses in Milwaukee.

Ms. Notestein served on the boards of several business, education and health organizations, including the Milwaukee Women's Business Initiative Corporation and the Wisconsin Women's Council. She is a former member of the Assembly Urban Education Committee, where she served as the first chair. Ms. Notestein's leadership skills have won her numerous awards, including the Harvard School of Government/Ford Foundation Commendation for innovations in state and local government.

Ms. Notestein received her master's of social work degree from the University of Michigan and her bachelor of arts degree from Beloit College in Wisconsin.

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